

For Immediate Release

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SideCar Public Relations Hires a New Associate to Support Growing Commercial Real Estate Practice

(DENVER) April 6, 2016 – SideCar Public Relations, a Colorado-based firm specializing in the commercial real estate industry, recently welcomed Cassie Crutchfield to its growing team.

Crutchfield joins SideCar PR most recently from the Colorado Women’s Chamber of Commerce. There, she developed social media strategy and managed logistics for a variety of events including monthly luncheons, workshops and award dinners, such as the Top 25 Most Powerful Women Gala.

“A big part of our growth in the last two years has been due to our industry specialization,” said Sarah Cullen, president of SideCar PR. “Working with clients in different areas of commercial real estate has given us a more comprehensive understanding of how this industry works, which our clients find helps us provide more meaningful counsel. Coming from the Women’s Chamber, Cassie already has a good understanding of the Denver business landscape and we believe she’ll be able to hit the ground running for our clients.”

Crutchfield is a graduate of Colorado State University where she received a bachelor’s degree in Communications and a Minor in Business Administration.

SideCar PR has added three new clients in 2016 alone and has more than doubled in size in the last two years. To learn more about SideCar PR’s services and team, visit www.sidecarpr.com/aboutus.php